DEFENCE
INNOVATION
NETWORK

To go far, go together

SPEAKER
GUIDELINES

2024

# INDUSTRY
# FORUM

## ABOUT INDUSTRY FORUM

DIN Industry Forum serves as a collaborative platform, bringing together universities, companies, and the Defence sector to discuss defence-related priority topics.

It is designed to introduce Defence needs and provide a comprehensive overview of R&D capabilities at DIN universities that match specific areas of interest identified by the Defence experts.

The event serves as a conversation starter towards collaborative projects between relevant parties, and it is expected that participants will continue the discussions after the event.

## AUDIENCE

Attendees include representatives from universities, Defence, industry, scientists, engineers, researchers and non-researchers.

## FORMAT

Industry Forum is a networking event held in person at the DIN member universities.

## LENGTH OF YOUR TALK

You will have 10 minutes for your talk- 7 minutes for your pitch, and 3 minutes for audience questions.

It is expected that you will cover only some of your expertise, but your pitch is intended to raise interest and be a conversation starter for the networking part of the event.

Please stick to your allocated time; otherwise, we will have to stop you when your time is up.

## SUBMITTING YOUR SLIDES

Speakers are asked to submit their slides when registering online no later than COB **Friday, 26 July 2024**, at info@defenceinnovationnetwork.com.

DIN will review your slides and advise if your talk fits the event's topics and if you are selected to present.

## PREPARING YOUR SLIDES

- Make your presentations brief, up to 5 slides. Include:
    - team overview (1)
    - overview of technology and its differentiators (2)
    - applications in Defence (3)
    - existing partnerships (4)
    - opportunities for engagement (5)

- Remember that the audience includes people who are not experts in the area. Keep your talk at a high level, make it understandable to the broader audience and avoid too much detail.

- Focus on discussing your solution or technology, what is innovative about it and how can Defence benefit from it

- Make your presentation visually attractive, include images and avoid lots of text.

## AFTER THE EVENT

- Please let us know if you wish your slides to remain confidential and not shared with attendees.

- DIN can make introductions between attendees.  Let us know if you wish to be connected to anyone.

- We'd love to hear about any successful engagements that come out of this event so please keep us posted!